

SOS: It's time to take action against technology addiction

Presentation of Business Academy Neveklov, Czechia



Created by students of BA Neveklov



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CZECH REPUBLIC

A small country in the heart of Europe



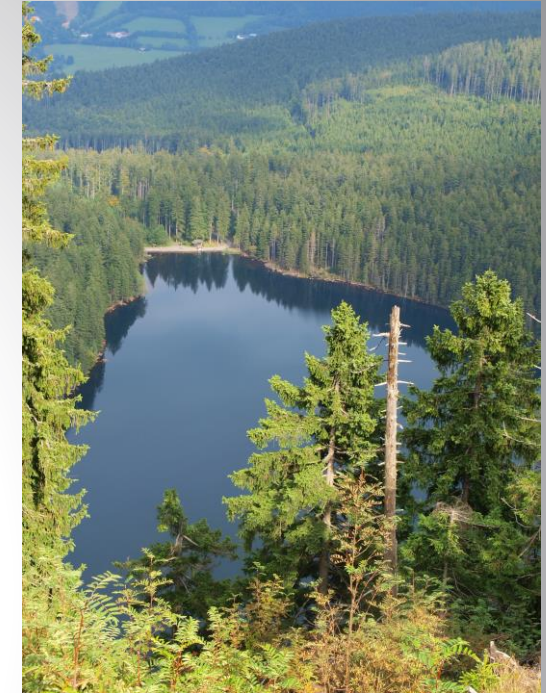
Czechia in a few words

- Population – 10,5 million people
- Area – 78 866 km^2
- Currency – Czech crown (0,04 euro)
- Founded – 103 years ago (1918)
- Neighbours – Germany, Poland, Slovakia, Austria
- Capital: Prague
- Temperate climate, hot summers
and cold winters



Czechia, the country of:

- ❖ historical towns and medieval castles (over 1800)
- ❖ green rolling hills, forests and many lakes (over 70)
- ❖ traditional cakes and delicious dumplings
- ❖ exciting outdoor activities (walking, cycling, canoeing, rafting, rope parks, cross country skiing)



In Czechia we love sport...

➤ Ice hockey

- *gold medal at Nagano Olympic Games (1998)*
- *World championship winners (1999-2001)*

➤ Skiing

- *downhill, snowboarding (Ester Ledecká winning Winter Olympics in both sports in 2018)*

➤ Athletics

- *Decathlon (Roman Šebrle won 26 medals in decathlon and heptathlon)*

➤ Tennis

- *Wimbledon (Petra Kvitová won it in 2011 and 2014)*

➤ Floorball

- *Czechia has the fourth most successful team in the world*



Famous Czech people



Petr Čech, *football goalkeeper in Chelsea*



Jaromír Jágr,
famous ice-hockey player



Karel IV., *great king of the 15th century*



Václav Havel, *playwright, the first president after the fall of communism*



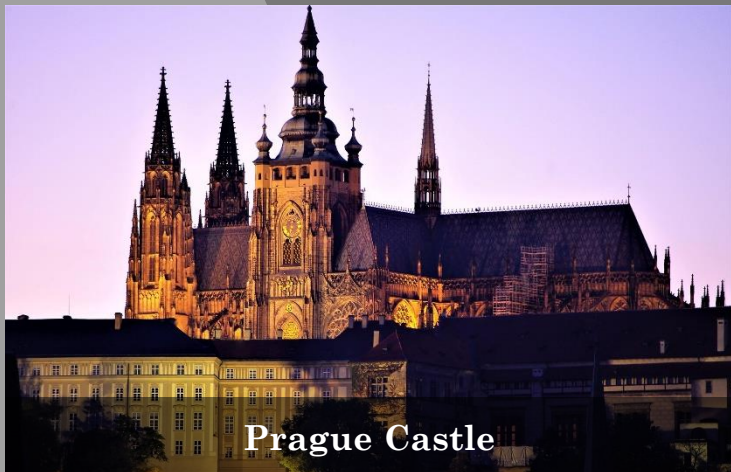
Bedřich Smetana,
music composer

Prague, the capital

- **Founded in 723**
 - **Population:** 1.3 million
 - Political, cultural and economic centre of Central Europe
 - Since 1992 the historical centre of Prague has been included in the UNESCO list
 - Home of the government and the president of the Czech Republic
-



Cultural and historical sights and must see places





Prague astronomical clock

- **Made in 1410**
 - **Creator:** Mikuláš of Kadaň
 - The only clock in the world, that can measure babylonian and old bohemian time
 - The oldest astronomical clock in the world
-

Vyšehrad

and story of the Queen Libuše

- Libuše was the clever daughter of King Krok
- From Vyšehrad Castle Libuše predicted what Prague would look like and how famous it would be in the future.
- She said: 'I can see a great city whose glory touches the stars.'



Charles Bridge

- Charles Bridge was built by King Charles IV.
- He was the most famous king in our history
- According to legend, Charles Bridge was constructed using eggs and milk



Neveklov, our town

- The town of Neveklov is located in the district of Benešov, **40km south of Prague**
- The **first written mention** of the town is from **1285**
- During World War II, the town became part of a German army **military training ground** and its inhabitants were forced to move out of their homes
- Today, **2,700 people** live in Neveklov and the surrounding villages



Interesting places in our area



➤ Konopiště Castle

Former home of Franz Ferdinand d'Este, who would have been the next emperor of Austro-Hungarian Empire, but he was killed in Sarajevo which started the 1st World War

➤ Blaník hill

A famous legend says that inside the hill rests awaiting army of soldiers who will come to save the Czech nation when in need

➤ Viewpoint Máj

One of the most famous views of the meandering Vltava River



Slapy lake



- This water reservoir is part of the Vltava river.
- It is the sixth largest lake in Czechia.
- Depth: 58 meters.
- The dam wall was built in 1955
- Popular recreational area for watersports and activities (swimming, boating, paddleboarding, fishing, etc.)





Our school

Business Academy of Neveklov

Small but modern

- 120 students and 20 teachers
- The students can study 3 languages – English, German and Russian.
- Students can apply for a variety of certificates: international foreign languages, professional massage course, economics.
- Modern campus includes dorms, a big sports hall and sports ground, and a school cafeteria.
- We have rooms with computer technology, workrooms equipped with music systems, video projectors and televisions.
- There is wifi in all the buildings.





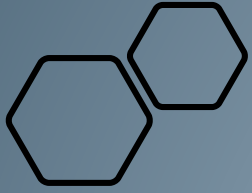
*Students can choose from
four study fields*

Economical lyceum

- prepares pupils for studying at universities, preferably with an economic focus or at higher vocational schools.

Foreign languages

- students can specialize in the field of international trade, business practices and economics, which deals with hotel operations, pricing, hotel management and marketing, catering services, insurance and tourism.



Sports management

The study combines knowledge from the field of economic related theory and business in sport.



Informatics

In this field students learn more about information technologies, graphic design etc. combined with business knowledge.





Activities at our school



- Every year our students and graduates organize a prom and other events.
- Our school send students to ski and other sport courses (canoeing, cycling, sports activities)
- There is a students group DOORS which organizes a lot of events (charities, environmental help, for a local community)



And we look forward to taking part in the Erasmus project!